



# WORLD EVANGELISM FUND EASTER OFFERING

## PLANNING GUIDE

### INTRODUCTION

This Planning Guide includes:

- Tips on using the available marketing resources to promote the offering
- Links to additional curriculum and promotional materials available from other sources
- Suggested timeline for talking about the offering with your congregation
- Customizable scheduling tool for pastors and church leaders

There are many resources available to you though [nazarene.org/generosity](http://nazarene.org/generosity), the official website of the 2017 Easter Offering, including:

- 2017 Easter Offering Promotional Video
- Personal stories of gratitude, generosity, and the World Evangelism Fund
- Children's activity sheets
- Posters
- Bulletin inserts/postcards (four different designs available)
- Logos and social media artwork

In addition, we suggest the following links for curriculum and complementary materials:

- **I Am** by Dr. Jesse Middendorf – **I Am** is a great resource to prepare congregations for Easter. The program offers the option to purchase the book, a link to download a free Easter sermon outline and a link to a small group discussion guide.
  - o **I Am** book, sermon outline and small group discussion guide:  
<http://www.nph.com/nphweb/html/nph/itempage.jsp?itemId=9780834136236>.
  - o **I Am** book bulk pack of 8:  
<http://www.nph.com/nphweb/html/nph/itempage.jsp?itemId=U-550&c=NA&cs=NA&sc=NA&ss=NA>.

- **Jesus Is Alive!** – This book is packed with over 100 pages of fun things to do with children for Easter: <http://www.nph.com/nphweb/html/nph/itempage.jsp?itemId=083-411-9277>.
- Videos – In addition to the Easter Offering promo video available at [www.nazarene.org/generosity](http://www.nazarene.org/generosity), here are some links to other videos that you might find useful when promoting the Easter Offering:
  - o Soccer Promo – This is a complementary video with more information about the soccer program in Honduras featured in “Removing Walls in Honduras.”  
<https://youtu.be/hjfoPgk9mY>
  - o Nazarene Compassionate Ministries also has a number of great videos at <http://www.ncm.org/videos.html>. We suggest “In Their Own Words: Voices of Refugees on the Journey” as a great resource regarding the crisis in Syria.
  - o The Nazarene Media Library (Visit [www.nazarene.org](http://www.nazarene.org) and select News/Publications from the menu bar, then Media) also contains some videos that you might find useful.

## TIPS FOR USING THE EASTER OFFERING RESOURCES

The Easter Offering for the World Evangelism Fund will be received on 16 April 2017 globally. However, some regions and districts worldwide choose to have the offering on a different date. If you are unsure of when your church should receive the Easter Offering, please contact your local district or field office.

By reviewing the available resources early and planning carefully, you can lead your congregation into a time of celebrating the gospel story. There are many ways for you to use the available Easter Offering resources. Be creative! You can change your order of service on the day of the offering, distribute postcards to your community, or create small group Bible studies for the month of the offering. Every resource can be adapted to fit the unique personality of your congregation.

Here is one potential timeline for promoting the offering in your church:

### Immediately

**Explore**—Explore [nazarene.org/generosity](http://nazarene.org/generosity), the official website for the offering. There are links at the top of the page for resources in English, Spanish (Español), Portuguese (Português), French (Français), and Korean (한국어).

**Download**—You may download any and all materials at [nazarene.org/generosity](http://nazarene.org/generosity). Keep in mind that the “All-in-One Download” is a sizable download and may take a while, even with a speedy

connection. If your connection is slow, perhaps ask someone else to help you download the resources. If you choose to use any of the supplemental materials available, you can find links to those websites above.

**Examine**—Read all of the documents and resources.

**Plan**—Gather your pastoral staff and Nazarene Missions International council to begin planning. Look at the materials, watch the videos and distribute the appropriate resources to the individuals who will be responsible for them (supplemental materials available from NPH are noted below and can be ordered or downloaded at [www.nph.com](http://www.nph.com)):

All leaders:

- Planning Guide

Pastor:

- PowerPoint presentation
- Stories of gratitude and generosity
- I Am sermon (NPH)

Children's leader:

- Children's activity sheets
- Jesus is Alive! (NPH)

NMI council and other church leaders:

- Posters
- Bulletin inserts/postcards
- Logo
- World Evangelism Fund envelopes (NPH)

Sunday School or Small Group Leaders:

- I Am small group study and books (NPH)

Webmaster:

- Social media materials
- Logo

## Early Preparation

- Make plans for events using the customizable scheduling tool.

- Print and/or order resources for distribution.
- Pray for generosity and a heart for spreading the hope of the gospel in yourself and in your congregation.

**Note:** For churches with no access to a printer, we will print and ship the marketing resources free of charge. Please visit [www.nazarene.org/generosity](http://www.nazarene.org/generosity) and use the online form to place your order, or contact Stewardship Ministries at [stewardship@nazarene.org](mailto:stewardship@nazarene.org). To order the I Am sermon and small group materials, the Jesus is Alive! children's materials or offering envelopes, please visit [www.nph.com](http://www.nph.com).

## Month of Offering

### Week 1

- Distribute first set of bulletin inserts/postcards
- Show PowerPoint slides before or during service

### Week 2

- Distribute second set of bulletin inserts/postcards
- Show PowerPoint slides before or during service
- Present supporting video (see links in the introduction section of this guide for some ideas)

### Week 3

- Celebrate Easter Offering for the World Evangelism Fund
- Distribute final set of bulletin inserts/postcards
- Present main video ([nazarene.org/generosity](http://nazarene.org/generosity))
- Show PowerPoint slides before or during service
- Distribute children's activity sheets



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## SCHEDULING TOOL

Item	Person Responsible	Date	Location
Bookmarks		Copy/Print on: Distribute on:	
Posters		Copy/Print on: Distribute on:	
Bulletin Inserts		Copy/Print on: Distribute on:	
Children's Activity Sheets		Copy/Print on: Distribute on:	
PowerPoint Presentation		Present on:	
Video		Present on:	
Generosity Stories		Present on:	
Receive the Offering		Receive on:	



# WORLD EVANGELISM FUND EASTER OFFERING

## SCHEDULING TOOL (BLANK)

Item	Person Responsible	Date	Location